Lakeland Holiday Inn is Full of HotAir
HotAir Network Group installs high-speed Internet
access in Florida hotel and conference center.

LAKELAND, FL - January 25, 2004 -- Holiday Inn & Conference Center in Lakeland, Florida went live today with a high-speed Internet solution provided by HotAir Network Group of Melbourne Beach, Florida. Owned by InterContinental Hotels Group, the Holiday Inn & Conference Center is Lakeland's premier full-service hotel and conference center, featuring 157 guest rooms and five flexible meeting rooms. HotAir supplies total property high-speed coverage in all guest rooms, common areas and conference rooms, as well as in Gallagher's Restaurant and Lounge. Now every hotel guest and conference attendee has easy access to a secure and reliable Internet connection to check email, surf the web or connect to their corporate VPN.

"We've been working on this for over a year. While the ICHG brand required that we offer a 'brand standard' HSIA by the end of the year, we decided to look for the best solution and found it with HotAir," said Jeff Albers, General Manager of the Lakeland Holiday Inn.

"We felt that the InterContinental Hotels Group standard was best for all our guests and discovered that HotAir is one of ICHG's preferred providers," said Jeff Albers, General Manager of the Lakeland Holiday Inn.

The HotAir solution begins with the installation of a customized high-speed wireless network specifically configured to ensure the elimination of dead zones and provide secure, quality connections in every guest room. HotAir's solution includes a comprehensive set of marketing and sales support materials, 24x7 technical support and a wide range of equipment to support every guest's needs.

The addition of this site brings the total number of US HotAir hospitality properties to 22 in four states. Properties currently using the HotAir service include Holiday Inn, Sheraton, Radisson, Hampton Inn, Jameson Inn, Signature Inn and Best Western.

"Even before InterContinental Hotels Group handed down the mandate for all Holiday Inn properties to implement high-speed Internet access by the end of 2004, the Lakeland Holiday Inn & Conference Center installed HotAir to provide a clear discriminator for their conference area and guest rooms," said Steve Gould, President of HotAir Network Group. "The sales team is doing a great job of pushing HotAir's features. Several of their major clients are already booking conferences at the hotel now that they have the capability to conduct online training and testing."

About HotAir

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) to the hospitality industry. They optimize the solution by providing a turnkey, low-maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations, specializing in integrated solutions allowing remote management and support for customers. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. More information regarding HotAir's products and services can be found at www.hotairnetwork.com or by calling 877-464-4742.

About InterContinental Hotels Group

InterContinental Hotels Group is a leading global hospitality group, with more than 3,500 hotels and 535,000 guest rooms across nearly 100 countries and territories. Every year, more than 120 million people stay with one of the company's lodging brands.

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