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## **HotAir Serves Comfort Inn**

Elkton, Florida property meets the growing demand for high-speed Internet access.

MELBOURNE BEACH, FL - December 18, 2004 -- HotAir Network Group is pleased to announce that Comfort Inn of Elkton, Florida has selected and installed HotAir wireless high-speed Internet access (HSIA) for all of its guest and visitors. The Comfort Inn, located near Interstate 95, has experienced a growing demand for HSIA, particularly from business travelers.

"There are a significant number of business travelers that move up and down Interstate 95. These guests are looking for a place to stop, eat and be very productive. The HotAir solution offers our guests the latest technology and outstanding guest technical support," said Sne Patel, VP Operations for Sterling Hotel Management Group.

Owned by Choice Hotel Group, the Comfort Inn in Elkton has 65 guest rooms. HotAir supplies total property high-speed wireless coverage in all guest rooms, common areas and conference rooms. This provides every guest and conference attendee access to the Internet in order to check email, browse the Internet or connect to their corporate VPN.

"Elkton is a metropolitan area, but the ownership group recognized that a discriminator like HSIA could have a direct impact on their occupancy rates. We were able to get their site up and operational in two weeks," commented Sam Triever, CTO of HotAir Network Group.

In addition to Comfort Inn, properties currently using the HotAir service include Holiday Inn, Sheraton, Radisson, Hampton Inn, Jameson Inn, Signature Inn, Best Western and Hawthorn Suites.

## About HotAir

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) to the hospitality industry. They optimize the solution by providing a turnkey, low-maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations, specializing in integrated solutions allowing remote management and support for customers. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. More information regarding HotAir's products and services can be found at <a href="https://www.hotairnetwork.com">www.hotairnetwork.com</a> or by calling 877-464-4742.

## **About Choice Hotel Group**

Choice Hotels International® is one of the largest and most successful lodging franchisors in the world. Built on the foundation of the venerable Quality Inn® chain, a pioneer in consistent mid-priced lodging, Choice Hotels® today is the worldwide franchisor of Comfort Inn®, Comfort Suites®, Quality®, Sleep Inn®, Clarion®, MainStay Suites®, Econo Lodge®, and Rodeway Inn® brand hotels. Publicly traded since 1996 (NYSE:CHH), Choice Hotels continues to lead the lodging industry as an innovative and growing company.

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